ANIMAL ADVOCACY & FOOD TRANSITION

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Putting Animals on the EU's AI Governance Agenda

The Road to 2028

Olga Kikou
olga.kikou@aa-ft.org

Our roadmap today

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01

The problem

AI is outpacing the rules

02

The opportunity

The 2028 AI Act review

03

What we do now

Shape the debate in 2027

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01

The problem

AI is outpacing the rules

AI is outpacing the rules

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AI is reaching farms faster than the rules

Driven by commercial interests, not ethics

Promoted by the Livestock Strategy (7 July 2026)

- Decision support
- Sensors
- Robotics
- Precision farming

Promise and risk

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Potential

Earlier disease detection

Distress monitoring

Better oversight

Risks

Productivity over welfare

More intensification

Missed distress

More data ≠ better welfare

The real question

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“Are we adapting the system to the animal, or the animal to the system?”

Hens

Stopping floor laying manages the behaviour, does not address the cause

Sows

Measuring movement in crates, ignores the use of the crate

Beware of welfare washing

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- What does it miss?
- Are indicators validated?
- Can inspectors audit it?
- Who is responsible?

Oversight needs time, training and authority

Why governance matters

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- Data alone is not enough
- Know the indicators
- Clear responsibility
- Human oversight

Our aim

Find the high-impact uses

Build safeguards

The policy gap

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Animal welfare rules

Offer minimum protections

The gap



The AI Act

Addresses some AI risks

Neither covers every animal-related AI risk

Focus on Prevention | Oversight | Transparency | Accountability | Enforcement

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02

The opportunity

The 2028 AI Act review

A window is opening

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2027

Brussels: shape the debate

2028

The AI Act review

Our lens

Consequences for animals, not just efficiency

The key date

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Article 112(2)

2 August 2028

Commission report on high-risk areas

Animal welfare: not yet high-risk

A proportionate, evidence-based proposal

AI Act + sectoral safeguards

Brussels 2027 openings

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Laying hen and broiler rules

Pig rules

Greek Presidency

Our plan for September 2027

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6–9 September 2027

EP exhibition and roundtable on AI and animal welfare

16 September 2027

MEP Intergroup meeting

Also possible:

A consultation

An Own Initiative Report

IMCO–LIBE AI Act group (+ ITRE)

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03

What we do now

Shape the debate in 2027

Our approach with policy makers

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Show the evidence



Raise awareness



Make concrete asks



Find allies



Coordinate advocacy

What policy makers need to hear

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Real cases

Performance ≠ welfare

Link to EU files

Workable safeguards

The challenge

Few policymakers see AI’s impact on animals

What the field can contribute

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Document uses and harms

Combine science, AI and law

Agree short policy asks

Support PLF only if welfare improves

September 2027: make it count

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1. Memorable examples
2. Evidence and expert voices
3. Engage with policymakers, follow up
4. A shared 2028 proposal



Our goal

Animals visible in AI governance before 2028



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Thank you

Let’s put animals on the AI agenda

Olga Kikou
olga.kikou@aa-ft.org
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